

SARPI BRIDGE

oriental design week



SARPI BRIDGE_ORIENTAL DESIGN WEEK

"Make a bridge moving in Macao"

The "Make a bridge moving ..." of **Sarpi Bridge _Oriental Design Week**, project and Fuorisalone of Milan, continues in its mission consolidating the bridge between East and West and this time between **Macao**, in China, and **Italy**.

Just after the production of concept design for the first edition of the Slow Food Festival in Beijing, Sarpi Bridge_Oriental Design Week was invited from **6 to 8 November** in **Macao International Design Show 2015** which this year aimed to promote vision of a design always leading of the creativity and aesthetic life.

The intent of Sarpi Bridge_Oriental Design Week in Macao was to propose a **western content "to the east"** by exposing free Italian designers, appropriately selected for the area **Design & Life**:

Silvia Beccaria, Alexandra Alberta Chiolo, Alessandra Fagnani, Serena Fanara, Insectida+Isabel Toro, Sora Studio, MKS Architetti, Francesca Paolin, Carapace Design, Farwaste, Laboratorio frAme, Barbara Uderzo, Danesi Atelier+Jimu, Francesco Rossi/Night Created Design, Massimiliano Ravidà, Laura Calligari/Atelier Macramè, Andrea Meneghello/Fabbricasei, 3Sign, Henry&Co.

In **Macao International Design Show 2015** Sarpi Bridge Oriental Design Week represented **Italy** and its design "**made in Italy**" was much like getting to conquer the front pages of the official catalog of the exhibition, many interviews by Chinese media including television national.

The exhibition was also an opportunity to exchange ideas and futuristic collaborations with famous Chinese designers as Zhang Zhoujie, Frank Chou, Atelier Chen Min and Liu Yi.

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- **Macao International Design Whow**

Organizer: Macao International Arts and Crafts Association, Shanghai Designers Association, Public Art Creative Center of Shanghai University

time: 2015/11/06 - 2015/11/08

venue: Ballroom A-L, Level 3, Venetian Macao

- **Sarpi Bridge_Oriental Design Week**

"A Design Week, the first and only in Europe that looks to the East, which weaves partnerships that make multiculturalism a force to create and sustain a bridge of new opportunities, between East and West, between cities, between countries...."

- **Partner Sarpi Bridge:** Fuorisalone.it

- **Exclusive Media Partner Sarpi Bridge:** Archiportale Archiproducts
Radio Globale

- **Link web**

Website: www.orientaldesignweek.it

Facebook official page: <https://www.facebook.com/FuorisaloneSarpiBridge>

Twitter: <https://twitter.com/SarpiBridge>

Instagram: <http://instagram.com/sarpibridge#>

- **Press Office**

press@orientaldesignweek.it

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